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FOR IMMEDIATE RELEASE

TOUGHTTESTED EXPANDS INTERNATIONAL DISTRIBUTION

Shoppers Can Now Experience Award-Winning ToughTested Mobile Accessories and Solutions In Retail Locations Throughout Mexico

Avenel, NJ – March x, 2015 -- [ToughTested](#) announced a distribution partnership with [MTB MX S.A. de C.V.](#) today to bring the rugged, “made to go to work” line of mobile accessories and power solutions to retailers throughout Mexico.

Details of the announcement include increased sales and distribution of ToughTested’s rugged, “made to go to work” line of mobile accessories and power solutions into retailers that include Walmart, Office Depot, iShop, MacStore, Wal-Mart and H.E.B supermarkets.

"Expanding our footprint in Mexico has been a key strategic goal for ToughTested," said Tom Buske, Director of Sales. Adds Mauricio Avelar, CEO of MTB MX S.A. de C.V., "Our local presence and understanding of the Latin American market will provide an immediate and seamless entry for ToughTested."

From heavy duty braided USB cables and unique power solutions to rugged cases, the ToughTested brand is designed for wear and tear, providing protection and security for the devices you use all the time, on the road or on the job. Primarily marketed to professional drivers and contractors, the brand is now extending its reach to general consumers who need a little extra protection from life. Please visit the brand’s new website for ongoing product availability and specifications at www.tough-tested.com. Join us for product contests and giveaways on our Facebook page at [Facebook.com/toughtested](https://www.facebook.com/toughtested).

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About MIZCO International

Headquartered in Avenel, New Jersey, MIZCO International is a leading supplier of mobile phone and mobile technology accessories including imaging and iPhone power solutions. Founded in 1990, MIZCO markets products under the Digipower, iessentials, Ecko Unlimited, and ToughTested Brands. In addition, Mizco markets products under the Travelocity brand, NFL, NHL, MLB and Collegiate licenses. The company currently offers more than 1,000

products through a global dealer network. For more information on MIZCO and its product offerings call 1.800.266.4026 or visit www.mizco.com