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TOUGH TESTED TO UNVEIL NEW SOLAR POWERED BATTERY PACK AT GATS
Leader in heavy-duty wireless accessories returns to the Great American Trucking Show in Dallas, TX with new innovations for professional drivers

Avenel, New Jersey (July 23, 2014) – Mizco International, parent of “Tough Tested” brands, has announced it will unveil its new Solar Powered Battery Pack in its exhibition at the Great American Trucking Show (GATS) for 2014.

GATS, one of the largest tradeshow in the heavy-duty trucking industry, will be held at the Kay Bailey Hutchinson Convention Center in Dallas, Texas, from August 21-23, 2014.

Mizco International will spotlight its expanded line of accessories at Booth #24111. Participants can sample and save on a wide variety of Tough Tested products, which will include chargers, cables and phone cases for professional drivers.

“Tough Tested products offer exceptional protection and function, giving users added confidence, wherever their travels may be,” said Tom Buske, Director of Sales for Tough Tested.

GATS 2014 will welcome nearly 500 exhibitors representing major truck and trailer brands, component suppliers and others aligned with the heavy- and medium-duty truck markets. Over 46,000 industry personnel registered for GATS 2013. Other show highlights include a recruiting pavilion, new hardworking trucks pavilion focused on class 1-5 trucks, educational sessions produced by the Texas Trucking Association, Pride & Polish National Championship and special programs like Overdrive’s Most Beautiful and the Overdrive/Red Eye Radio Trucker Talent Search.

About Great American Trucking Show (GATS):

The GATS is a trucking convention with over 500,000 feet of exhibit space that happens in Dallas in August each year. It draws in fleets, drivers and suppliers from across the country and offers exhibits, education, networking and fun! Some of its exciting events include: Overdrive’s Pride and Polish Truck Beauty Competition, Educational sponsored by TXTA, the Commercial Vehicle



Outlook Conference, exhibits from leaders in the heavy duty trucking industry and much more. For more information, visit, www.gatsonline.com.

About MIZCO International

Headquartered in Avenel, New Jersey, MIZCO International is the world's fastest growing supplier of mobile phone and mobile technology accessories including imaging and iPhone power solutions. Founded in 1990, MIZCO markets products under the Digipower, iEssentials, Ecko Unlimited, and Tough Tested Brands. In addition, Mizco markets products under the Travelocity brand, NFL, NHL, MLB and Collegiate licenses. The company currently offers more than 1,000 products through a global dealer network. For more information on MIZCO and its product offerings call 1.800.266.4026 or visit www.mizco.com.