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For Immediate Release

Mizco Expands “Tough Tested” Product Line with Solar Powered Battery Pack
Leading heavy-duty consumer electronics brand introduces power on the go.

Avenel, NJ—July 2014—“Tough Tested”, Trucker Approved. Mizco International, leader in durable heavy-duty consumer electronics, announced today it has expanded its line of cell phone and tablet accessories to now include a Solar Powered Battery Pack for tablets, Smartphones, action cameras, games, and GPS navigational devices. The newly expanded line of sleek and sturdy professional grade technology accessories is made to endure even the roughest drips, drops, and dings that accompany heavy usage.

Tough Tested’s lightweight, Solar Powered Battery Pack is equipped with a windshield charging mount on one side, and an anti-slip dashboard charging mount on the other for easy placement and accessibility. With a 6000-mAh capacity, drivers, passengers, hikers, campers, etc. can charge and use up to 2 devices simultaneously, without having to utilize a power source other than the sun and/or incandescent light. Users can watch movies on their tablets, browse the web for up to 10 hours, listen to music, or use GPS navigation for many hours while their devices fully charge.

The efficient device charger also comes with a hiking case with a multi-functional carabiner to charge while climbing, hiking, or working outdoors. The handy charging indicator and battery indicator easily inform users how fully charged their devices are and how much power the battery pack contains, respectively.

From braided USB cables to smartphone cases, the Tough Tested brand is designed for wear and tear, providing protection and security for the devices you use all the time, on the road or on the job. Primarily marketed to professional drivers and contractors, the brand is now extending its reach to general consumers who need a little extra protection from life.

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About MIZCO International

Headquartered in Avenel, New Jersey, MIZCO International is the world's



**TOUGH
TESTED**

fastest growing supplier of mobile phone and mobile technology accessories including imaging and iPhone power solutions. Founded in 1990, MIZCO markets products under the Digipower, iEssentials, Ecko Unlimited, and Tough Tested Brands. In addition, Mizco markets products under the Travelocity brand, NFL, NHL, MLB and Collegiate licenses. The company currently offers more than 1,000 products through a global dealer network. For more information on MIZCO and its product offerings call 1.800.266.4026 or visit www.mizco.com.