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## **TOUGHTTESTED PRESENTS THEIR NOISE CONTROL AUDIO LINE AT GATS 2015 AS A MEANS OF PROTECTION FROM INDUSTRY RELATED SOURCES OF HEARING DAMAGE**

*Dallas, TX -- July, 31 2015* -- The already popular [ToughTested audio line](#) equipped with tested and certified EPA noise reduction ratings, will integrate well into the health theme of this year's Great American Truck Show (GATS). The earbuds, officially unveiled this past winter and now [endorsed by an audiologist](#) as a means of staying tough against environmental sources of hearing damage, will be available in ToughTested booth #16177. GATS is an annual show which hosts a significant portion of the brand's core users--those who work in the trucking industry. GATS will be held again this year at the Kay Baily Hutchison Convention Center in Dallas, TX.

"We are pleased that GATS has chosen to bring focused attention to the public health issues affecting those who are a part of the trucking industry. We had similar objectives in mind when we created our noise control audio line and recently sought the endorsement of experienced audiologist, Danny Libby. Mr. Libby believes the earbuds are an effective means of protecting against hearing damage like that which occurs from the constant humming of loud engine noise on rigs," said Tom Buske, Director of National Sales for the ToughTested brand.

All those attending the show are encouraged to visit the ToughTested booth to hear the difference these earbuds make. In addition to the earbuds, ToughTested will present several other brand new, "made to go to work" mobile products: **The Transformer 3-in-1 Convertible Headset, HFX-3**; two new solar powerbanks, [the TT-Solar10 and 15](#); a new, mobile accessories carrying case, [the Tech Gear Bag](#) and extra large mobile phone case, [the 3XL](#), and **2 new USB power products with smart charging technology called Instasense™**

In addition to experiencing the power of these rugged mobile accessories, a visit to the ToughTested booth will also offer the opportunity to participate in product giveaways and learn more about the company directly from its brand executives.

## **About ToughTested**

ToughTested is a brand of consumer electronics launched in 2012 to address the need for heavy-duty mobile accessories amongst those who work in tough, demanding environments. Designed to survive wear and tear, the ToughTested line strives to provide extra protection and security for mobile accessories being used everyday in industries like construction and trucking and in rugged leisure activities like hunting, fishing, camping, boating and motorsports. Visit the ToughTested earbuds website [www.tough-tested.com](http://www.tough-tested.com) for more information or to shop. Follow ToughTested on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#) for the brand's latest news as well as to participate in fun contests and giveaways.